



CALPEEK

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THE MACHADO RECALL ELECTION SET AUG. 22ND.

Editor's note: Thanks to BoE member Dean Andal, the former GOP assemblyman from the 17th A.D., Demo freshman Assemblyman Mike Machado of Linden who now represents the 17th A.D. faces a recall election. Here our first update & analysis...

...At first, Demos really didn't believe this recall was all that serious and the news media all but ignored it. Yet the required 22,000+ signatures were gathered and Gov. Pete Wilson has set the recall for Aug. 22nd. Recall advocates are after Machado based upon campaign promises supposedly made by him that he would not back Willie Brown for Assembly Speaker...

...Like all recalls, Part "A" asks whether Machado should be recalled. If Part A is defeated, Part B is unnecessary. Part "B" is a winner-take-all election between those people who want to replace Machado. Right now there are four(4) candidates: '94 GOP nominee Sup. Ed Simas; Carole Smith(R); Wayne Flores (D); and Thomas Kohlhepp(L)...

...Demo consultant Richie Ross will again handle Machado, while McNally Temple & Assoc. will again work for Simas. There has been talk that GOP consultant Steve Presson will handle Part A - YES on the Recall, but that's not a done deal...

...So how does this recall look? Unlike the successful effort against turncoat Assemblyman Paul Horcher, there just doesn't appear to be the same kind of unified and massive GOP support up & down the State for this particular recall. It's not even known if the entire GOP Assembly Caucus favors this recall because according to our sources, there hasn't been a serious discussion on this recall. It is known that GOP Speaker Doris Allen is *opposed* and there may be others. After all, Machado is a Demo and to think that he wouldn't support Brown

for Speaker is crazy --- despite what he may have said during the campaign...

...Let's look at the numbers. In '94, Machado defeated Simas by just under 1,400 votes (50.7% to 49.2%). Demo registration is 53.44% while GOP numbers are at 37.08%. But those numbers don't mean a thing in the middle of summer and in a special. Last time there was a special like this, Andal **defeated** Patti Garamendi. So history is on the side of the GOP. Could the Demos hold this seat? Yes, but it will take a huge ground war and AV effort. Money does not seem to be a problem for Machado at this point. Has there been any polling? The answer is YES, but nothing is being made public, although CALPEEK hears through the grapevine that one Demo poll shows there is "healthy" opposition to the recall. Stay tuned...

CALPEEK'S SUMMERTIME MOVIES AND VIDEOS.

Editor's note: With all this fighting and the situation in the Capitol in a total state of chaos, now is not the time for an objective analysis of what the hell is going on in Sacto. Instead, it's time for some good natured fun. We've taken a few liberties with titles but so what. Now sit back, scream, pull your hair out -- but enjoy CALPEEK's Review of the *Best Summertime Movies and Pay-Per-View TV*...

☺ *In the Line of Fire* - On pay per view. Starring New Assembly Speaker Doris Allen. Produced by the Assembly Demos, but given lousy reviews by many Republican critics...

☺ *Brulte Forever* - Cape Crusader (and former GOP Leader) Jim Brulte was sent back to math class in the original script by ambitious Assemblyman Curt Pringle, but a script-rewrite was order by studio chief /State Sen. Ross Johnson. It's a hit...

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☺ **Bravehearts** - Stars GOP Assemblymembers Bernie Richter & Brian Setencich. New GOP Assemblyman Bob Margett was to have had a cameo role, but his agent (State Sen. Richard Mountjoy) said it "wasn't a good part."...

☺ **Guarding Doris** - On pay per view. Stars former Assemblyman Gerald Felando (R-San Pedro) and former CTA exec Alice "I'm only a volunteer" Huffman...

☺ **While They Were Sleeping** - A comedy of how the Assembly Demos managed to screw the Assembly Republicans one more time. "R" rated for GOP language but superbly directed by former Speaker Willie Brown...

☺ **Natural Born Baffoons** - On pay per view. Sequel to "Death Wish X." stars Assemblymembers Larry Bowler, Howard Kalogian and Paula Boland...

☺ **The Bridges of Orange County** - Another terrific movie by Ross Johnson Productions. This drama stars Assemblywoman Marilyn Brewer and Assemblyman Jim Morrissey. Directed by Assemblyman Bill Morrow. Will Marilyn give up her principles to run away with Jim???

☺ **Forget D.C.** - This new musical movie stars Gayle & Pete Wilson. Unevenly directed by Craig Fuller, with George Gorton as assistant director. Originally filmed as a *silent movie*, it's now being re-shot as a talky. Stay tuned...

CA INITIATIVE UPDATE: FOUR MEASURES GIVEN GREEN LIGHT TO BEGIN COLLECTING SIGNATURES.

Editor's note: The CA Secretary of State's office has given proponents of four(4) initiatives the go ahead to begin collecting signatures. In order to make the Mar. 26, 1996, Calif. primary ballot, all initiatives have to qualify by Nov. 16, 1995. Here's a brief update...

◆ **Taxes, Fees, Assessments** is the official title of a constitutional amendment that would limit the authority of local governments to impose taxes and property-related assessments and fees. The chief proponents are Joel Fox, Richard L. Gann and Lee A. Phelps. The initiative also goes by the name of "The Protect Prop. 13 Act." Proponents have until Nov. 13 to collect 693,230 signatures. For info ☎ (213)384-9656...

◆ **Attorneys' Contingent Fees. Limits** is the official title of this initiative which would limit fees which consumer attorneys may collect if the fee is contingent on plaintiffs' recovery of compensation in personal injury, wrongful death or other tort cases. This is another initiative sponsored by the *Alliance to Revitalize Calif.* The proponents are Michael Johnson, Bill Zimmerman and Bill Westermeyer. They have until Nov. 13 to collect 433,269 valid signatures. The ☎ is (310)449-5390...

◆ **Attorneys. Fees. Right to Negotiate. Frivolous Lawsuit** is the official title of an initiative statute which declares this measure to be in conflict with the one above -- the "Lawyers Contingent Fee Limitation Act." The proponents are Wayne McClean, president of the Consumer Attorneys of CA, and Nora Cody. No ☎. They have until Nov. 13 to collect 433,269 signatures...

◆ **Prohibition Against Discrimination or Preferential Treatment by State** is the official title of this constitutional amendment aimed at ending affirmative action. The proponent is Gene Thompson, who has until Nov. 13 to submit 693,230 signatures. For info ☎ (916)823-1449. Stay tuned...

CALPEEK's INFOBAHN: POLITICAL SHORT TAKES.

Editor's note: Here are a few political items worth noting...

■ **Allen Recall Update** - GOP Assembly Speaker Doris Allen of Cypress has responded to the initial notice of intention to recall and as CALPEEK hit deadline time, recall advocates and the Secretary of State's office were working out the final language which will be carried on the recall petitions. In order to recall Allen, advocates need 25,606 valid signatures. In the past few days the recall seems to have picked up some steam, with the Orange Co. Lincoln Club endorsing the recall (and giving \$50,000); and the GOP County Chairmen's Assn. (an official arm of the CRP) also has endorsed the recall. But one recall opponent described the entire effort as, "*Testosterone gone amok*."...

■ **Best Cover-Up Award** - Goes to CA Demo Party Chair Bill Press. At the recent CDP Executive Board meeting in S.F., not one word was mentioned about the party's recent problems with former executive director Susan Henderson or her \$25,000 exit settlement...

CAMPAIGN '96: ADDING MORE NAMES TO THE MIX.

Editor's note: Here's yet another update on who's IN and who's OUT for 1996 House & Legislative races...

☒ **42nd C.D.** - Here's an update from the last issue of CALPEEK. Sources say San Berdu Sup. Jerry Eaves(D) does not plan to run for congress. The seat is currently held by U.S. Rep. George Brown(D). On the GOP side, add the name of Rancho Cucamonga Councilman Rex Gutierrez, who has been organizing for the past 4-5 months. He's hired consultant Tom Shepard of the Campaign Strategies. Also said to be looking at another shoot is the '94 GOP nominee Rob Guzman...

☒ **3rd S.D.** - A brief update. Possible Demo candidate Joe Nation is said to be in the field with a poll, testing how he might fair against Assemblyman John Burton. Also said to be looking is former CDP Chair Betty Smith...

☒ **53rd A.D.** - In the GOP primary battle to see who gets to challenge Demo Assemblywoman Debra Bowen in '96, scratch '94 State Senate candidate/attorney David Barrett Cohen. Ditto PA executive Michelle Brooks. Having second thoughts: '94 GOP nominee Julian Sirull and Sirull's primary challenger, David Bohline. So who's left? According to So. Bay GOP campaign consultant Tom Shortridge, candidates who appear to be running include Redondo Beach GOP activist Nadine Martin; Torrance Councilman Dan Walker; and Redondo Beach Councilman Greg Hill...

☒ **36th C.D.** - Looks as though Dr. Irwin Savodnik, M.D. is very serious about running here in the March '96 GOP primary. Sources report that he has hired veteran GOP consultant Ron Smith. Savodnik opened his '94 primary campaign by putting up \$300,000, but was booted out of the race by election officials because he had not been a registered Republican for the required time. Meanwhile, 1994 GOP controller candidate John Morris continues to actively look at this race. If these reports hold up, '94 GOP nominee Susan Brooks won't have a free ride for a second shot at U.S. Rep. Jane Harman(D). And with both Savodnik & Morris having deep pockets, Brooks (with her \$80,000 bank loan still unpaid) looks weak...

☒ **27th C.D.** - Add another Demo name to those wanting a shot at this seat now held by veteran U.S.

Rep. Carlos Moorhead(R). Doug Kahn, the Altadena businessman who ran against Moorhead in '92 and '94, wants yet another shot. In '94, Moorhead beat Kahn by a 53% to 42% margin. The other Demo looking things over is SAG president Barry Gordon...

☒ **22nd C.D.** - Now that college professor Walter Capps(D) has been given the green light for another shot at U.S. Rep. Andrea Seastrand(R), the softening up shelling has begun. According to Calif. Eco-Watch, (a Sierra Club FAX bulletin) during the last weekend in May the CA Public Interest Research Group ran more than 100 radio spots blasting Seastrand's vote to weaken the federal laws protecting drinking water, rivers and coastal waters...

11th ANNUAL CAMPAIGN MANAGEMENT INSTITUTE.

The Univ. Extension at UC Davis will again present its 11th annual Political Campaign Management Institute, July 14-16, on campus. Cost is \$475. Institute speakers include Alex Evans, Allan Hoffenblum, Ray McNally, Larry Sheingold, Max Besler and Jeff Raimundo - to mention a few. For info ☎ Julie Gondry at (916)757-8643...

CALIF. BROADCASTERS ASSN. HOLD '95 MEETING.

The Calif. Broadcasters Assn. will hold their 1995 convention July 16-17 at the Hyatt Regency Hotel in Monterey. One of the highlights of this convention will be a debate on *affirmative action* featuring U.S. Rep. and presidential contender Bob Dornan and Assembly Speaker *emeritus* Willie Brown(D). The debate will take place at 11 a.m., July 17 and the moderator will be TV talk show host Jerry Springer...

WORST NIGHTMARE FOR A CAMPAIGN CONSULTANT: LATE MAIL --- AND IT HAPPENS TOO OFTEN.

Editor's note: Hope you saw that full page ad in your June 14 newspaper by Marvin Runyon, the postmaster general CEO. It was an open letter to postal employees patting them on the back --- because, according to a Price Waterhouse survey, First Class Mail arrives on time 87% nationwide. Tell that to campaign consultants and they'll just say, "BS." Here's a brief CALPEEK report...

...Political consultants who specialize in direct mail have been feuding with postal officials for years. And usually it's the same complaint: despite the fact that

campaign mail is *carrier route sorted*, specially tagged and bagged, postal carriers who sort the mail for delivery to individual homes sometimes treat political mail as *junk* instead of 1st class mail - the way it's supposed to be treated...

...So it's no wonder that in one household with two high propensity voters in L.A.'s 5th district, campaign mail continued to arrive **after** the June 6th runoff. On Thursday, June 8th two slates featuring YES on #1, Barbara Yaroslavsky, but different community college candidates arrived, as did a letter for Yaroslavsky from Gloria Molina. Then on Friday, June 9th, four more mailer arrived. One was a Yaroslavsky mailer, another was a card for David Kessler; and there were two mailings on behalf of Prop. #1 --- one from the Firefighters & Police Protective League and another slate promoting Yaroslavsky and a community college candidate...

...FYI: If you think the above incidents are scary, try this one. Consultant Susan Burnside, who was assisting in the winning campaign of new L.A. School Bd. member David Tokofsky (he won by just 72 votes and there may be a recount), told CALPEEK that one entire mailer for Tokofsky has *disappeared* --- or put another way, it's in **mail hell**. Stay tuned...

BATTLE BETWEEN L.A. MAYOR RIORDAN & POLICE CHIEF WILLIAMS IS AVERTED FOR THE TIME BEING.

Editor's note: The City of Los Angeles is once again sitting on a racial powder keg --- thanks to an ongoing but now partially defused battle between L.A. Mayor Richard Riordan and L.A. Police Chief Willie Williams. But CALPEEK sources suspect we haven't seen the end of this battle. Here's a brief analysis of the political situation --- the day after...

...The controversy about whether Chief Williams lied to the Police Commissioners about getting comp rooms on trips to Vegas has been **front page news** for weeks. Ditto the chief's reprimand by the commissioners; Williams' counter spin, denial and threat that he would sue the city; and Riordan's decision to back his commissioners by letting the reprimand stand. Tension was very high and so it wasn't shocking when the L.A. City Council on June 20th put a temporary end to the feud by voting 12-1 to overturn the reprimand (without ever reading what was in the commission report). In return, Williams has agreed to drop plans to sue the City.

Some have tried to **spin** the council decision as a loss for the police commission and mayor, but the mayor has his supporters too. The big question: what was in that commission report which is now sealed???

...The bitterness which now exists between Riordan and Williams reminds observers of the long running feud between former Mayor Tom Bradley and former Chief Daryl Gates. Perhaps this is the key reason the council was so eager to stop the fighting - if only temporarily...

...Williams' supporters suspect there is an orchestrated campaign to get rid of the chief --- and a lot of fingers are pointing at Riordan. There's just no doubt that if Williams were to leave, Riordan would be a happy camper. Who would Riordan want as chief? He'd probably pick one of two Deputy Chiefs: either Bernie Parks or Mark Kroeker, both highly regarded and both on Williams' hit list. While Williams is very popular with the public, he hasn't been as effective as some city hall insiders had hoped and cops in general don't hold him in high regard. More next week. Stay tuned...

CALPEEK'S MARKETPLACE NETWORK

● **FUNDRAISING:** Ideal candidate will have fundraising and campaign experience, computer and writing skills and be able to work independently. Send resume to 12021 Wilshire Blvd., Ste. 542, Los Angeles, CA 90025...

● **FIELD DIRECTOR.** State ballot initiative campaign proposing to phase out mobilehome rent control seeks to add field director/staff for March 1996 election. Director will implement field plan seeking endorsements from state, regional and local organizations. He or she must have the ability to schedule, prepare and make presentations. Candidate must have good writing skills, interface with supporters, and relate well to people. Excellent organizing skills and ability to travel a must. Campaign experience, especially statewide, and computer skills preferred. Full time position. Salary dependent on experience. Equal opportunity/affirmative action employer. Please fax resume to James Vaughn, Stoorza, Ziehaus, Metzger & Boyer (213)891-2828. Please call (213)891-2822 for more information...

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